

Uber Eats UK Restaurant Of The Year Awards 2026

Terms and Conditions

READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING. YOU WILL BE DEEMED TO HAVE ACCEPTED THESE TERMS AND CONDITIONS AND AGREED TO BE BOUND BY THEM BY PARTICIPATING IN THE UBER EATS UK RESTAURANT OF THE YEAR AWARDS 2026. AMONG OTHER THINGS, THESE TERMS AND CONDITIONS INCLUDE LIMITATIONS OF YOUR RIGHTS AND REMEDIES.

Uber Eats UK Limited of Floors 13 - 15, Aldgate Tower, 2 Leman Street, London, United Kingdom, E1 8FA (the “**Promoter**” or “**Uber Eats**”) is the promoter of the Uber Eats UK Restaurant Awards 2026 (defined below). When we use the term “we” or “our” in these terms and conditions (the “**Terms**”), we are referring to Uber Eats UK Limited. When we use the terms “you” and “merchant” in these Terms, we are referring to you, the restaurant merchant that participates in the Uber Eats UK Restaurant of the Year Awards 2026 (the “**ROTY Awards 2026**”) . These Terms shall apply to the ROTY Awards 2026 within the United Kingdom, unless otherwise specified by the Promoter in the ROTY Awards 2026 marketing. Merchants will be deemed to have accepted these Terms and agreed to be bound by them by participating in the ROTY Awards 2026.

1. Nomination

- a. The Promoter will shortlist forty-five (45) restaurant merchants to participate in the ROTY Awards 2026, including the Public Voting Process (defined below at paragraph 3(a)) and, potentially, the Judging Process (defined below at paragraph 4(a)) (each a “**Regional Nominee**” and, collectively, “**Regional Nominees**”). The Regional Nominees will be spread across the following regions (number of Regional Nominees allocated to each specific UK region location is indicated in brackets next to the respective UK regional location):
 - i. London (15 Regional Nominees)
 - ii. North UK (15 Regional Nominees)
 - iii. South UK (15 Regional Nominees)

The Promoter reserves the right to further subdivide Regional Nominees within each of the above regions into sub-regional groupings for the purposes of the Public Voting Process.

- b. To be selected to participate in the ROTY Awards 2026 and deemed eligible to win any prizes, Regional Nominees must meet the following criteria as a minimum:
 - i. be a resident or incorporated in the United Kingdom;
 - ii. have an active restaurant merchant account with Uber Eats ,
 - iii. have had at least ten (10) orders delivered via the Uber Eats app; and
 - iv. be compliant with the terms of the marketplace agreement entered into between the relevant restaurant merchant and Uber Eats (including these Terms), (together, the “**Minimum Eligibility Criteria**”).
- c. In addition to the Minimum Eligibility Criteria, the Promoter may apply a further criteria (at its own discretion) to finalise the list of Regional Nominees , which takes into account factors such as

cuisine type, in app rating and operational metrics (such as unfulfilled orders, order accuracy, and food quality).

2. Participation:

- a. Merchants will not be eligible to participate in the ROTY Awards 2026 if:
 - i. the merchant is an employee of the Promoter, the merchant has a family member that is employed by the Promoter, or the merchant or a merchant's family member is an agent or third party directly associated with the administration of the ROTY Awards 2026 or any of the prizes;
 - ii. the merchant is not independently owned and operated; and
 - iii. the merchant operates its restaurant or restaurants in the capacity of franchisee or licensee
 - iv. merchants will not be eligible to participate in the ROTY Awards 2026 if a merchant has previously received an Uber Eats UK Restaurant of the Year award.
- b. If a merchant has been selected to participate in the ROTY Awards 2026, the merchant will receive an email from an Uber Eats email address.
 - i. Once notified, Regional Nominees will have two (2) business days to notify their Uber Eats Account Manager by email if they do not wish to participate in the ROTY Awards 2026. Otherwise, Regional Nominees will be deemed to have accepted their nomination and be willing to participate in the ROTY Awards 2026.
 - ii. If any Regional Nominee(s) confirms that they do not wish to participate in the ROTY Awards 2026, their nomination will be forfeited and a replacement nominee will be selected and notified by the Promoter within two (2) business days.

3. Public Voting

- a. Following the nomination process, Regional Nominees will proceed to the next stage of the ROTY Awards 2026, which will involve the public voting for their favourite Regional Nominee in each region via ubereatsawards.com ("**Public Voting Process**").
- b. The Public Voting Process will open on 00:01 1st July 2026 and will close at 23:59 30th July 2026 (the "**Public Voting Period**").
- c. During the Public Voting Period, Regional Nominees may choose to incentivise their customers to vote for them. Any promotions/incentives related to a Regional Nominees' own brand (e.g. offering free food items, discount codes, giveaways, etc.) are permitted. However, financial incentives (e.g. cash, vouchers, etc.) or incentives not related to a merchant's own brand are not permitted (e.g. prize draw to win cash or a holiday, etc.). Regional Nominees are not permitted to obstruct any aspect of food delivery operations in exchange for votes (i.e. only giving orders to couriers once they have shown that they have voted). The use of any automated systems, bots, scripts or other artificial means to generate votes is strictly prohibited, and any votes identified as such will be invalidated, potentially leading to disqualification.
- d. The Regional Nominee with the most votes in each region location (each a "**Regional Winner**") and collectively "**Regional Winners**") will be notified by the Promoter via phone and/or email within five (5) business days from the end of the Voting Period and invited to take part in the judging stage of the Uber Eats UK Restaurant of The Year Awards 2026 in London, provided the Regional Winner enters into the agreement mentioned in paragraph 5(b) below. In the event of a

tie in the number of votes between Regional Nominees in the same region, the Promoter's decision is final.

4. Judging and Awards

1. On 21 September 2026 ("**Judging Day**"), each Regional Winner will meet a panel of judges at a location in London and be required to prepare two (2) dishes from scratch for the judges to taste. Following this, the judges will independently give each Regional Winner a score out of a hundred (100). Regional Winners will be briefed on scoring categories prior to the judging day by their Uber Eats Account Manager ("**Judging Process**").
2. At an award ceremony in London on 22 September 2026 ("**Awards Night**"), the Regional Winner that achieved the highest score during the Judging Process will become the overall national winner (the "**National Winner**") and will win a cash prize of one hundred thousand pounds sterling (£100,000) (the "**ROTY First Prize**"), additionally the Regional Winners with the:
 - i. second highest score during the Judging Process will win a cash prize of twenty five thousand pounds sterling (£25,000) (The "**ROTY Second Prize**")
 - ii. third highest score during the Judging Process will win a cash prize of ten thousand pounds sterling (£10,000) (The "**ROTY Third Prize**")
 - iii. The remaining Regional Winners will each win a cash prize of five thousand pounds sterling (£5,000) (the "**ROTY Regional Runner Up Prize**") (collectively, the "**ROTY Regional Winner Prizes**").
3. The National Winner and all Regional Winners may be featured in publicity related to the ROTY Awards 2026, which may include the publication of their name and photograph in any media.
4. The Promoter may need to provide the National Winner's and Regional Winners' name and county and/or registered address and details of the winning entry to the Advertising Standards Authority on request.

5. Prizes

- a. The ROTY First Prize and ROTY Regional Winner Prizes (collectively, the "**Uber Eats UK Restaurant Awards Prizes**") shall be awarded to the respective winners within sixty (60) days of receipt of any additional details required to transfer the Uber Eats UK Restaurant Awards Prizes to the relevant winners provided that the National Winner has entered into a prize acceptance agreement as referred to in paragraph 5(b) below. The Uber Eats UK Restaurant Awards Prizes will be awarded in the form of bank transfer to the relevant Regional Winners and National Winner Uber Eats registered bank account.
- b. The Uber Eats UK Restaurant Awards Prizes are conditional upon each Regional Winner entering into a prize acceptance agreement with the Promoter that includes obligations such as continuing to use the Uber Eats app for the twelve (12) month period following the National Winner and Regional Winners receipt of one (1) of the Uber Eats UK Restaurant Awards Prizes. If, within the twelve (12) month period following receipt of one (1) of the Uber Eats UK Restaurant Awards Prizes, a Regional Winner or the National Winner:
 - i. terminates its marketplace services agreement with the Promoter; or
 - ii. otherwise discontinues using the Uber Eats App to, at least, a substantially similar degree as it had been using the Uber Eats App prior to its receipt of any of the Uber Eats UK Restaurant Awards Prizes,

the Promoter shall be entitled to require reimbursement of the applicable Uber Eats UK Restaurant Awards Prize in full.

- c. If any Regional Winner or National Winner does not accept any of the Uber Eats UK Restaurant Awards Prizes by entering into the prize acceptance agreement mentioned in the paragraph above, the judges will choose an alternative winner.

6. General:

- a. Merchants shall be responsible for funding all costs and expenses required in order to participate in the Uber Eats UK Restaurant Awards 2026, including (but not limited to) travel and accommodation expenses.
- b. The Promoter does not assume any responsibility for any typographical or other error in the administration of the Uber Eats UK Restaurant Awards 2026.
- c. The decision of the Promoter regarding any aspect of the Uber Eats UK Restaurant Awards 2026 is final and binding and no correspondence will be entered into about it.
- d. Third party terms and conditions may apply to any part of the Uber Eats UK Restaurant Awards 2026 where applicable.
- e. Personal data supplied during the course of the Uber Eats UK Restaurant Awards 2026 will only be processed as set out in the Promoter's [Privacy Policy](#).
- f. Participants are deemed to have accepted and agreed to be bound by these Terms upon participation in the Uber Eats UK Restaurant Awards 2026. The Promoters reserve the right to refuse participation in the Uber Eats UK Restaurant Awards 2026 to anyone in breach of these Terms.
- g. Insofar as is permitted by law, the Promoter will not (and nor will the Promoter's agents or distributors), in any circumstances be responsible or liable to compensate any party, accept any liability to any party (whether direct, indirect, special, incidental, exemplary, punitive or consequential) for any loss, damage, personal injury or death arising out of or in connection with a party's participation in the Uber Eats UK Restaurant Awards 2026 whether such liability arises from any claim based upon contract, warranty, tort (including negligence), strict liability or otherwise, and whether or not the Promoter (or its affiliates) has been advised of the possibility of such loss, damage, personal injury or death. Statutory rights are not affected. Any liability of the Promoter arising in connection with the Uber Eats UK Restaurant Awards 2026 shall be several and the Promoter shall not accept joint and several liability in connection with the Uber Eats UK Restaurant Awards 2026.
- h. The Promoter reserves the right to modify and amend these Terms from time to time during the Uber Eats UK Restaurant Awards 2026 period.
- i. The invalidity or unenforceability of any provision, or part thereof, of these Terms will not affect the validity or enforceability of any other provision or part thereof. In the event that any provision, or part thereof, of these Terms is determined to be invalid or otherwise unenforceable or illegal, the other provisions, or parts thereof, will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The Promoter's failure to enforce any term of these Terms will not constitute a waiver of that term or any other provision of these Terms.
- j. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in the Uber Eats UK Restaurant Awards 2026 related materials and these Terms, these

Terms shall prevail, govern and control and the discrepancy will be resolved in the Promoter's sole and absolute discretion.

- k. These Terms shall be governed by English law, and we agree with you that we shall each submit to the non-exclusive jurisdiction of the courts of England and Wales.