Terms and Conditions

Uber Eats Morsel Marathon Social Competition

READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING. BY ENTERING THE PROMOTION, YOU AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS.

1. The Promoter and Agent
1.1 The promoter is UBER EATS UK LIMITED, company number 10078453, Floors 13–15, Aldgate Tower, 2 Leman Street, London, England, E1 8FA (the "Promoter").

1.2 The Promotion may be administered and fulfilled with the support of HOPE & GLORY COMMUNICATIONS LTD, 71–75 Shelton Street, London, WC2H 9JQ, as operational agent (the "Agent").

2. Promotion Period
2.1 The Promotion opens at 00:01 GMT on Sunday 1 November 2026 and closes at 23:59 GMT on Monday 30 November 2026, or all Prizes are redeemed, whichever comes first (the "Promotion Period"). Entries outside this period will not be accepted.

2.2 The Promoter may amend, suspend or cancel the Promotion where circumstances outside its reasonable control make this necessary, subject to applicable law.

3. Eligibility
3.1 The Promotion is open to UK residents aged 18 or over who have an eligible Uber Eats account and can lawfully participate.

3.2 Employees of the Promoter, Agent and third parties directly involved in administering the Promotion, and their immediate families, are excluded.

3.3 Entrants are responsible for ensuring that they can safely undertake the route. Participation is voluntary, is not a supervised race, and must comply with applicable highway rules and local restrictions. Entrants must not put themselves or others at risk.

4. How to Enter
4.1 During the Promotion Period, complete the official Morsel Marathon route as published At www.Strava.com.

4.2 Publish an original post or video showing evidence of your completed route on Instagram or TikTok and tag the official Uber Eats UK account: Instagram: @UberEatsUK and Tiktok: @uberuk. Including a link to your completed Strava run.

4.3 Your entry must be publicly viewable until winner verification is completed. Stories that expire before verification may not be eligible unless saved and accessible.

4.4 Retain evidence of completion (such as a dated Strava activity link or equivalent GPS route record) and provide it if requested. The Promoter may reject entries that cannot reasonably be verified.

4.5 One entry per person; duplicate, automated, fraudulent, purchased or misleading entries are invalid. No purchase or payment to enter is required.

4.6 Posts must be original, lawful, respectful, and must not infringe third-party rights or show unsafe activity. Entrants must obtain permission from any identifiable person featured where required.

5. Prize and Winner Selection

5.1 The prize is £262 in Uber Eats credit per winner, applied to an eligible Uber Eats account (the "Prize"). The Prize is not cash, cannot be exchanged or transferred and is subject to applicable Uber Eats credit terms, including any expiry date and eligible charges. Credits to expire 31 December, 2026 and are for use in the UK only.

5.2 FIRST 100 valid and verified qualifying finishers receive the Prize, ordered by valid entry timestamp;

5.3 No person may receive more than one Prize. The Promoter may require proof of identity, age, residence, route completion and ownership of the Uber Eats account before awarding the Prize.

5.4 Winners will be contacted via direct message from an official Uber Eats UK social account within 10 working days of selection. Winners must respond within 3 days and provide required information; otherwise the Prize may be forfeited and another eligible entrant selected, as appropriate to the final mechanic.

5.5 The Promoter will endeavour to issue verified Prizes within 5 days of successful verification. The Promoter is not responsible for delays caused by inaccurate information supplied by entrants.

6. Social Platforms and Content

6.1 This Promotion is not sponsored, endorsed, administered by or associated with Instagram, Meta or TikTok. Entrants release those platforms from responsibility to the extent permitted by law.

6.2 By entering, entrants grant the Promoter a non-exclusive, royalty-free licence to review and reproduce the entry for administration, verification and winner announcements. Any wider marketing reuse will require separate permission where appropriate.

6.3 The Promoter may remove or disqualify entries that breach these terms or platform rules.

7. Contact and Verification

7.1 Entrants must respond to reasonable requests for evidence or eligibility documentation within 3 days. Failure to do so may result in disqualification.

7.2 Queries should be directed to Uber@hopeandglorypr.com. Never share account passwords or payment card details in response to prize messages.

8. Personal Data

8.1 Personal data collected for this Promotion will be processed in accordance with Uber's applicable Privacy Notice, and shared with the Agent and service providers only as necessary to administer the Promotion, verify eligibility and issue prizes.

8.2 Winner information may be disclosed to meet applicable promotional transparency requirements, subject to lawful privacy safeguards and objections.

9. General

9.1 Nothing in these terms excludes or limits liability that cannot lawfully be excluded or limited, including liability for death or personal injury caused by negligence or for fraud.

9.2 Subject to clause 9.1 and applicable law, the Promoter and Agent are not responsible for loss, damage, delay or disappointment arising from events outside their reasonable control.

9.3 The Promoter's decisions concerning verification and administration are final, subject to applicable law. If any provision is invalid or unenforceable, the remainder continues in effect.

9.4 These terms are governed by the laws of England and Wales, subject to any mandatory consumer protections applicable to participants.